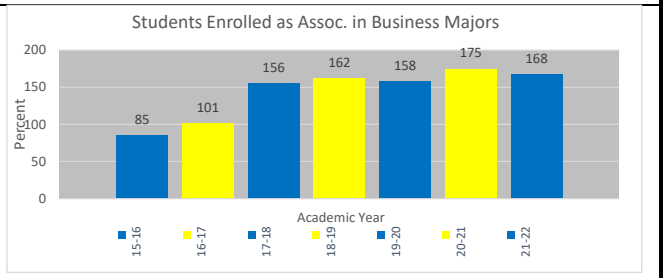
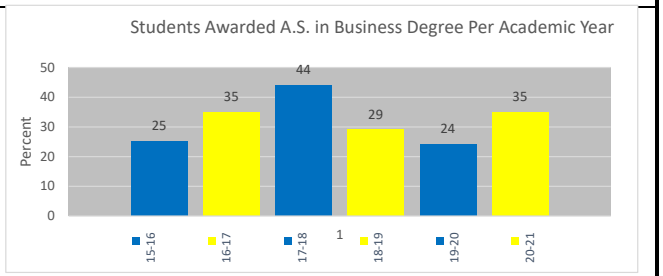
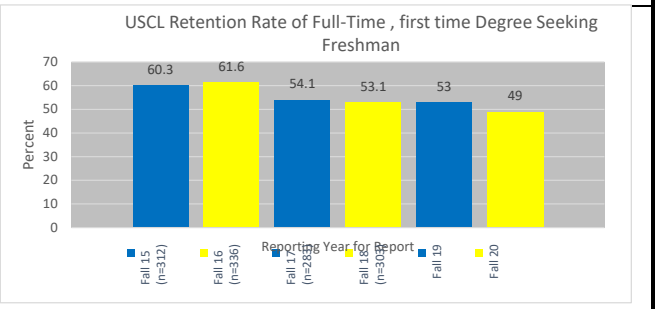
TABLE 7.1 - Standard # 7 Student Achievement

Analysis of Results					
Performance Measure: What is your performance measure? What is your goal? (The goal should be measurable.)	**What is your measurement instrument or process? (indicate length of cycle)**	**Current Results: What are your current results?**	**Analysis of Results: What did you learn from your results?**	**Action Taken or Improvement Made: What did you improve or what is your next step?**	**Provide a graph or table of resulting trends (3-5 data points preferred)**
Enrollment in the Associate in Business program will be at least 16 students that generate 12 full-time equivalents.	Enrollment numbers provided by the Office of Institutional Research, Assessment, and Analytics.	Acceptable numbers of students enrolled in the Associate program were reported.	Outcome was met. Overall, we are trending in a positive direction since 2016.	We will continue to monitor and review numbers enrolled in the program.	
Total Number of Associate in Science in Business Degrees awarded will be 6 or higher in a given academic year.	Graduate numbers provided by the Admissions and Records office.	Acceptable numbers of graduates were reported.	Outcome was met.	We will continue to monitor. No changes expected this year.	
Retention Rate of full-time, first time, degree-seeking freshman, measured from Fall to Fall will be at least 53%.	Numbers reported in the Fiscal Year Annual Accountability Report or the BluePrint for Academic Excellence Report, as well as the CHE SC Higher Education Statistical Abstract reports.	Retention Rate was 49%, slightly lower than the target. Please refer to the Accountability Report on the various ways USCL is trying to increase retention. The goal is to create an academic network of support for students, and to make education more affordable.	USCL enhanced recruiting and retention efforts in the last couple of years in an effort to increase enrollment and retention. We used a consultant and are implementing several recommendations. We believe we will see improvement in the next few years.	Implemented launch of Salesforce Constituent Relationship Management (CRM) software Target X to support student enrollment and retention, launching specifically with new first-year student advising corps. Hired a new admissions director, dual enrollment director, as well as internship coordinator.	

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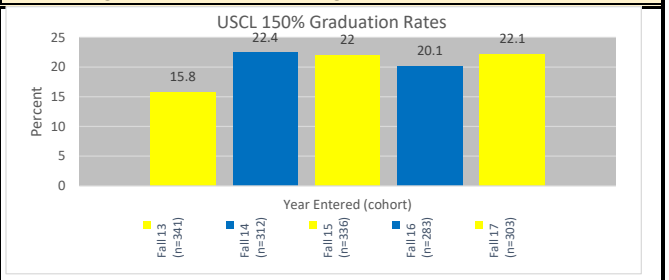
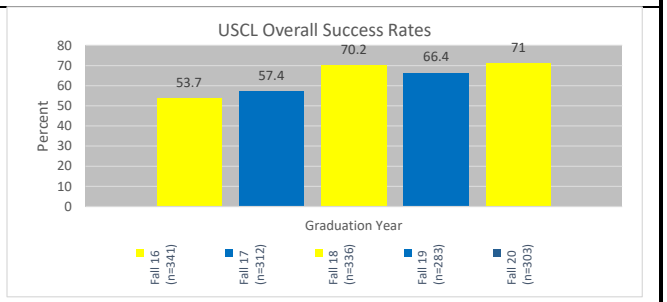
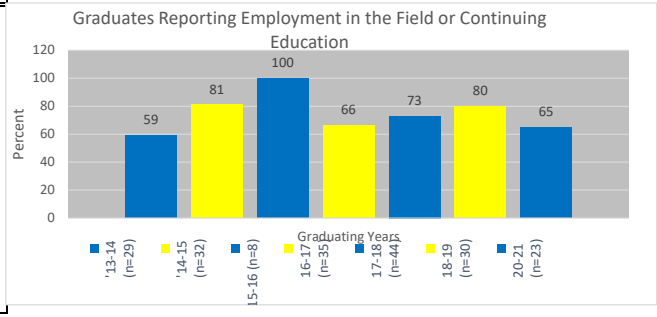
Graduation Rate within 150% of program time for USCL students will be 19%.	Numbers reported in the Fiscal Year Annual Accountability Report or the BluePrint for Academic Excellence Report, as well as the CHE SC Higher Education Statistical Abstract reports.	Graduation rate was 22%. Our goal was met.	USCL enhanced recruiting and retention efforts in the last couple of years in an effort to increase enrollment and retention. We used a consultant and are implementing several recommendations. We believe we will see improvement in the next few years.	Implemented launch of Salesforce Constituent Relationship Management (CRM) software Target X to support student enrollment and retention, launching specifically with new first-year student advising corps. Hired a new admissions director, dual enrollment director, as well as internship coordinator in the last few years..	
Retention/Success rate for students as defined by the will be above 50%.	Numbers reported in the Fiscal Year Annual Accountability Report or the BluePrint for Academic Excellence Report, as well as the CHE SC Higher Education Statistical Abstract reports.	Success Rate was 71%, which met the goal..	USCL enhanced recruiting and retention efforts in the last couple of years in an effort to increase enrollment and retention. We used a consultant and are implementing several recommendations. We believe we will see improvement in the next few years.	Implemented launch of Salesforce Constituent Relationship Management (CRM) software Target X to support student enrollment and retention, launching specifically with new first-year student advising corps. Hired a new admissions director, dual enrollment director, as well as internship coordinator.	
51% of the graduates will report employment in the field or continuing in another degree program on the annual CHE 301 report.	Annual CHE 301 report provided by David Hunter of U of SC Columbia.	65% of the graduates reported employment in the field or continuing in another degree program on the annual CHE 301 report.	The goal was exceeded and trending upwards.	We were very pleased with the results; no action needed at this time.	

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USCL Full-time Business Faculty Professional Development & Scholarly Activities 2018 - 2021

Name	Special Awards & Recognition	Conferences, workshops, in-service	Memberships (Boards, commissions, etc.	USCL Committees	Continuing Education, other
Phillip T. Parker	USCL Divisional Teacher of the Year 2010-2011, 2014-2015, 2017-2018, 2020-2021	Treasurer, member of the SCACPA 2005-2018, Attended Regional Conference of ACBSP 2017, Attended S.C. Accounting Educators' Conference 2018-2021	Paul Harris Fellow, Rotary, Rotary Board Member 2017-2021	Rotaract Advisor, Budget Advisory Committee for USCL, Assessment Committee 2017-2021, Curriculum Committee 2019-2021	S.C. Accounting Educators 2018-2020, SCACPA Spring Conference 2018-2021
Stan Emanuel	USCL Divisional Teacher of the Year 2008-2009	Annual tax updates via Franklin Sparkman, CPA, 2017-2018, guest speaker for UNIV 101	Past President of the Lancaster Rotary Club	Rotaract Advisor, Scholarship Committee, Division Chair for the Business, Behavioral Sciences, Criminal Justice, and Education Division (BBSCE), Budget Advisory Committee for USCL	
Mike Sherrill			Former Rotary Club member, Ray of Hope Board	USCL Scholarship and Awards Committee Member, Phi Beta Lambda faculty advisor	